



# Postgres Conference 2025

An International Affair  
March 18th - 21st

Prospective Partner,

When you sponsor Postgres Conference you are joining a worldwide professional community. You will build connections that help you: the job creator, the technological innovator, and the people that drive the success of The World's Database.

At Postgres Conference you are greeted with dedicated volunteer professionals that carry a passion for your success. We have the largest, most inclusive, and technologically diverse attendees in the world. All of our attendees are professionals from the new-graduate, to the DBA seeking High Availability solutions, to the CEO looking for products or services for their startup or Fortune 500.

You are our partner and it is our hope that you will allow us to assist in creating a strategy centered around your message, your goals, and for our mutual success within the community.

The World's Database awaits,

Joshua D. Drake (JD)  
Vision and Purpose

# Proven Performance

Since 2012 Postgres  
Conference events have:

Trained over **650** people  
Educated Over **60000** people  
Connected thousands of professional  
relationships

## Building more than attendance

- A track record of growth and opportunity
  - Education and connections since 2012
  - A truly positive experience for lovers of Postgres and related technologies
  - Building platform leaders
  - Connecting your next DBA, CTO, or Developer
  - Driving innovation
  - Integrating community
  - Investing in education
  - Growing the ecosystem
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# 2025 Demographics



- 30% Developers
- 25% Managers and Decision makers
- 25% DBAs
- 20% Business analysts and students
- 100% Palm trees & Billionaire Mice

## People of PostgresWorld

- Head of Data
- Senior Consultant
- Chief Technology Officer
- VP, Systems Development
- Senior Software Engineer
- Chief Executive Officer
- Principal Engineer
- Senior DBA
- Data Engineer
- Senior Enterprise Architect
- VP Research and Development
- Freelance Developer
- SRE Manager
- Head of Ecosystem
- Associate Professor

# A Tasting of Who Attends

- Apple
- Women Who Code
- Amazon Web Services
- Verizon Wireless
- Boeing
- Xilinx
- SAP
- Ongres
- Pandora
- Linode
- Jersey Mike's
- Groupon
- VMWare
- Vitesse Data
- Prudential
- Microsoft
- Thomson Reuters
- UBS
- United Health Care
- TD Ameritrade
- Comcast
- Robinhood
- SalesForce
- Google
- Yugabyte
- Vaultree
- RealScout
- Fred Hutchinson
- Redgate Software
- Nutanix
- CoreDB
- Heimdall Data
- Epsio
- Fujitsu
- DBeaver
- eBay

# 2025: The need to know

- Organized with PostgresWorld, the largest professional Postgres network in the world and PgCentral Foundation, a 501c3.
- The event to build Postgres ecosystem and connections
- A community of highly talented professionals for Postgres and related technologies
- **Four** full days of: training, workshops, talks, and presentations
- Unprecedented networking within the Postgres ecosystem
- Held at the DoubleTree Hotel at the entrance to Universal Studios
- **450+** attendees
- Cost effective sponsorship opportunities to grow your success within the community

# Benefits: Onsite

Benefit	Conference	Partner
20 minute keynote	X	
50 minute technical breakout	X	X
Lead generation	X	X
Partner table	X Premium location	X
8x8 (sponsor provided) signage in general session room*	X	
Popup banner (sponsor provided) in breakout room (max 36" wide)*	X	X
Included Tickets	4	2

# Benefits: Digital

<b>Benefit</b>	<b>Conference</b>	<b>Partner</b>
Discount on sponsorship of all events (physical and virtual) held in 2024	<b>15%</b>	<b>10%</b>
250 word description on website (sponsor provided)	<b>X</b>	<b>X</b>
Consolidated blog post, thanking sponsors	<b>X</b>	<b>X</b>
Logo on conference website	<b>X</b>	<b>X</b>
Acknowledgement in all marketing emails/promotions	<b>X</b>	<b>X</b>
Discount for clients and vertical marketing	<b>25%</b>	<b>15%</b>

# Pricing

Postgres Conference prides itself on building lasting and recurring relationships with our sponsors/partners.

If you are seeking custom sponsorship: do not hesitate to [reach out](#). We are here to provide an environment that is successful for all attendees, sponsors, and speakers alike.

Conference	15,000 USD
Partner	8,500 USD
Custom	Express yourself: <a href="#">contact us!</a>



# Ala Carte Options

[Email for pricing](#)

<p>50 Minute Breakout Session Secure a 50 minute breakout session</p>	<p>20 Minute Presentation Secure a 20 minute presentation</p>	<p>Wellness Help our community have positive Health and Wellness</p>
<p>WIFI Sponsorship Sponsor our wifi with a declared SSID and Password</p>	<p>Lunch Sponsorship Sponsor lunch, with signage and visual recognition</p>	<p>Welcome Reception The ultimate exposure experience for a sponsor</p>
<p>Webinar or other digital presentation Enshrine your content worldwide live and digitally on the largest Postgres Youtube channel</p>	<p>Chaos Coordinated Additional assistance for onsite presence: managing, designing, ordering, printing, and/or logistics</p>	<p>Your Creative Idea! Yoga, speaker dinner, video game night, axe throwing. This is your chance to show a sponsorship that demonstrates your company, your way.</p>



## Sponsor Today

:: Connect :: Network ::

:: Partner :: Succeed ::

