POSTGRES CONFERENCE
Digital events

Reaching the World Wide Postgres Ecosystem
dsdigital@postgresconf.org

Why digital events

Reaching people, anytime, anywhere.

Conferences are great but they only happen every couple of months and never have the reach of the world. Digital events give your company, brand and narrative the reach of the world.

Through the People, Postgres, Data network you have direct access to 10s of thousands of high value people seeking information on your product, service or project.

How does it work?

With Postgres Conference, the experience is simple, affordable and creative. We handle all registration and work with your team on promotion.

We do have a few "standard" options and are always willing to custom tailor the experience.

Standard options

All digital events should solve a problem. People don't want a sales pitch, they want to know how you are going to simplify their lives.

1.   Webinar
2.   Workshop
3.   Digital Training
4.   Digital Conference

Protect against the graveyard.

Webbinar

1 - 1.5 hours

Informational and topics can be of a technical or thought leadership nature. Generally there is a question and answer session at the end. Best for case studies, thought leadership or directed "How-To".

Workshops

1 - 2 hours

Interactive, technical, teaching and purpose driven.

- How do I configure autovacuum?
- How do I take a base backup?
- How do I use Change Data Capture from Oracle to PostgreSQL?

Digital Training

3 Hours to Multi Day

Transform how people learn to use your product/service/project. Best for longer topics such as PostgreSQL Performance, How to deploy an ETL process or Integrating Kafka into a PostgreSQL based architecture.

"The mediocre teacher tells. The good teacher explains. The superior teacher demonstrates. The great teacher inspires."

— William Arthur Ward

Digital Conference

Half Day - Multi Day

Digital Conferences are a way to reach the world and educate them about your project, product or service.

Bring your entire portfolio of technology and teach the world the benefits of a people driven company!

Pricing

Simple and effective pricing options including flat and revenue share options.

Webinars	From 750.00
Workshops	From 1000.00
Digital Training	Contact
Digital Conferences	Contact