PostgresConf

South Africa 2019

Sponsorship Prospectus

Event Description

PostgresConf is an international conference series dedicated to PostgreSQL centred around People, Postgres, and Data.

PostgresConf is where all of the pieces of the Postgres world come together from novice to PostgreSQL core hacker, from developer to DBA and from start-ups to large enterprises.

Event Details

Date: 8 - 9 October 2019

Venue: The Wanderers Club, Johannesburg

There will be 3 concurrent tracks of talks with topics covering Operations and Administration, Development, Postgres Internals and Use Cases.

The 9th is a day of half-day workshops and full-day training sessions.

Attendees

Last year was the second PostgresConf conference where 135 attendees attended, which was up 145% from the attendance of 55 people in 2017. For 2019 we're expecting to increase this to at least 170 people.

PostgresConf attracts a wide range of IT professionals from database administrators, devops and developers to managers and CIO's who actively use or are planning to use PostgreSQL within their organisation.

There was a noticeable presence of attendees last year that were interested in migrating to PostgreSQL from their existing database systems.

Open Source Week

PostgresConf South Africa 2019 is run in collaboration with, and takes part in the same week and at the same venue as:

- LinuxConf [ZA] 2019, the Open Source and Linux conference

- PyConZA 2019, the South African Python conference

A significant percentage of the attendees of the LinuxConf [ZA] and PyConZA conferences also attend the PostgresConf South Africa conference due to the shared technologies in use between them all.

Open Source Week Schedule

Open Source Week runs from 7 – 12 October 2019

The schedule is as follows:

    7 October   LinuxConf [ZA] conference
    8 October   PostgresConf South Africa conference
    9 October   Training/Workshop day for all 3 conferences
    10 October PyConZA conference
    11 October PyConZA conference
    12 October PyConZA sprint sessions

Open Source Week Diamond Sponsor

Be the Diamond sponsor for Open Source Week and at all 3 conferences (LinuxConf, PostgresConf and PyConZA) with extra exposure through a coffee lounge and/or drinks bar.

Package includes:
- Single package covering all 3 conferences
- All Platinum sponsor benefits at each conference
- Even larger logo on website and promotional material
- A sponsor-arranged and funded branded coffee lounge or mocktail drinks bar in the ground floor foyer
- Continuous brand exposure throughout the week

Cost: R 210,000 – covers all 3 conferences

Platinum Sponsor

Limited to 2 sponsors

Package includes:

- Larger logo on website and promotional material
- Logo & sponsorship acknowledgement in keynote
- Logo on delegate lanyard
- 9m² exhibition space including table and chairs
- 4x pull-up banners throughout the venue
- 2x sponsor-provided brochures in delegate bag
- 1x sponsor-provided promotional item in delegate bag
- 45 mins speaker slot (subject to content approval)
- 8 free conference tickets
- 2 marketing passes (no access to conference sessions)
- Optional side-event (dependent on venue availability)

Cost: R 40,000

Gold Sponsor

Package includes:
- Large logo on website and promotional material
- Logo & sponsorship acknowledgement in keynote
- 3m² exhibition space including table and chairs
- 2x pull-up banners throughout the venue
- 1x sponsor-provided brochure in delegate bag
- 1x sponsor-provided promotional item in delegate bag
- 45 mins speaker slot (subject to content approval)
- 6 free conference tickets
- 2 marketing passes (no access to conference sessions)
- Optional side-event (dependent on venue availability)

Cost: R 25,000

Silver Sponsor

Limited to 6 sponsors

Package includes:
- Mid-sized logo on website and promotional material
- Logo & sponsorship acknowledgement in keynote
- 1x pull-up banner in sponsor area
- 1x sponsor-provided brochure in delegate bag
- 1x sponsor-provided promotional item in delegate bag
- 4 free conference tickets

Cost: R 15,000

Bronze Sponsor

Package includes:
- Small logo on website and promotional material
- Logo & sponsorship acknowledgement in keynote
- 1x pull-up banner in sponsor area
- 2 free conference tickets

Cost: R 10,000

PostgreSQL Patriot

Unlimited

Show your support and love for PostgreSQL

Package includes:
- Small logo on website
- Logo & sponsorship acknowledgement in keynote
- 4 free conference tickets

Cost: R 5,000

Video Sponsor

(addon)

Limited to 1 sponsor

Available as an add-on to any other package

All talks on the main conference day will be recorded, streamed live and uploaded to YouTube after the conference

Package includes:
- Logo featured on video recordings of all sessions
- Logo featured on static slide shown between talks while live streaming is taking place
- Logo & sponsorship acknowledgement in keynote

Cost: R 20,000

Media Sponsor

Package includes:
- Mid-sized logo on website
- Logo & sponsorship acknowledgement in keynote
- 2 media passes for the conference

Available on request, subject to Organising Committee approval.

Cost: R 0

Sponsorship Details

Availability of sponsorship packages is limited and are only guaranteed upon receipt of a signed sponsorship agreement.

Certain sponsorship benefits may be time-dependent due to production lead times and/or venue availability.

All sponsorship agreements should be signed and finalised by 1 September 2019.

Contact Details

Should you require additional information or would like to confirm your sponsorship, please do not hesitate to contact us:

Organiser team   organisers@postgresconf.co.za

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