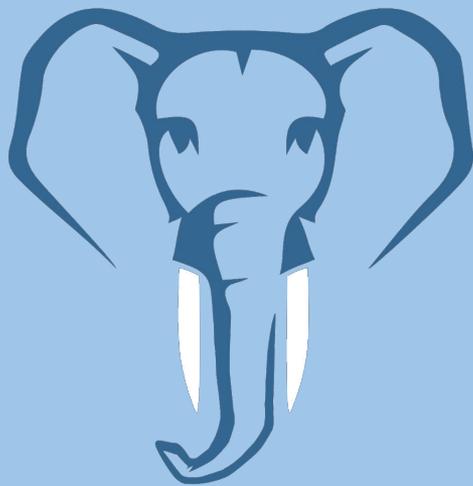




PROSPECTUS

POSTGRESCONF 2019

March 18 - 22, 2019
Sheraton Times Square
Manhattan, New York



People

Postgres

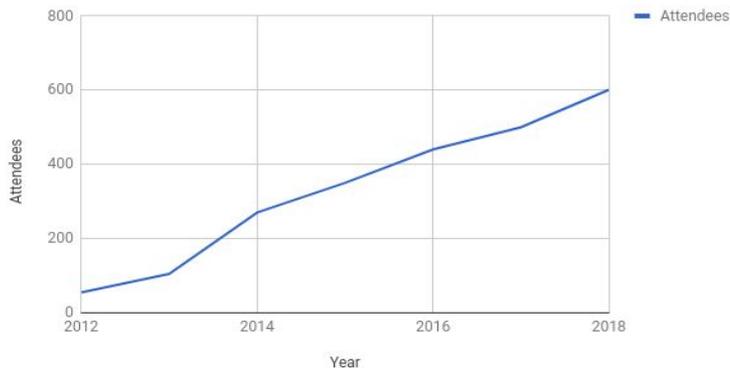
Data

PostgresConf is a non-profit, community driven conference series delivering the largest education and advocacy platform to the Postgres community. Join us!

Proven Performance

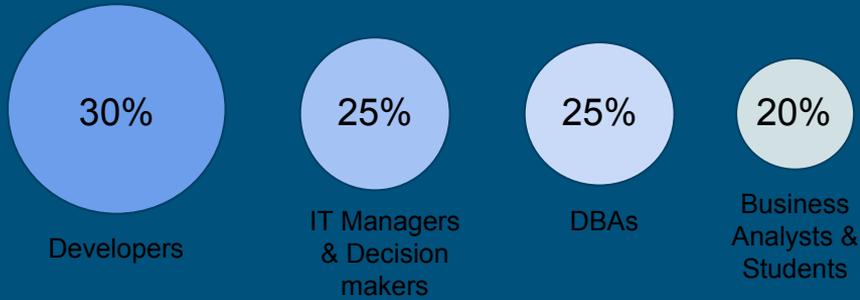
Since 2012:
500+ people trained
2600+ people educated
Thousands of leads acquired

Attendees vs. Year



- The largest Postgres conference series
- Sustained growth since 2012
- Increased presence through targeted communications and multiple channels
- The best opportunity to learn, network, and increase the visibility of your brand
- Five total days, including:
 - Training
 - Breakout Sessions
 - Summits

Demographics



Building more than attendance

- Building platform leaders
- Connecting with the future
- Connecting your next DBA, CTO, or Developer
- Driving innovation
- Exceptional content
- Integrating community
- Investing in education

2019: What you need to know

- Largest International Conference for Postgres
- Expected attendance of over 800 based on past growth
- Five Total Summits
- Expected 30 total sponsors with 25+ in exhibit hall
- Horizontal networking available through community workshops



Proven industry support



Intimate knowledge transfer opportunities



National Diamond



Pivotal®



Benefits: Digital

Benefit	Diamond (0)	Platinum (3)	Gold (8)	Silver (12)	Bronze (30)
250 Word description on website	X	X			
Blog post highlighting sponsor	X	X			
Consolidated blog post thanking sponsors	X	X	X	X	
Logo on conference website	X	X	X	X	X
Acknowledgement in all marketing emails/promotions	X	X			
Proxied emails to attendees	2	1			
Digital presence at Local events for 2019 (US Only)	X	X			
Social Media Promotion (custom to sponsor)	3	2	1	1	
Discount for clients and vertical marketing (does not include trainings)	25%	20%	15%	10%	0%

Benefits: At the conference

Benefit	Diamond (0)	Platinum (3)	Gold (8)	Silver (12)	Bronze (30)
Exhibit hall: (F) First, (B) Business, (P) Premium, (E) Economy, (N) None	F	B	P	E	N
Included HD monitors	2	1	0	0	0
Booth Size	XL	L	M	Kiosk	N/A
Keynote	20Min	10Min			
50 Minute Technical breakout session	X	X	X		
Explicit acknowledgement at conference launch (General Session)	X	X			
Full color breakout ad	X	X	X		
Product flyer drop in conference tote bags	X	X	X	X	X
Brand merchandise drop in conference tote bags	X				
6' Career Fair table	X	X	X	X	X
Included tickets (does not include trainings)	15	10	4	2	1

Unprecedented networking opportunities



A La Carte Options

<p>50 Minute Breakout session **Secure a 50 minute breakout session</p>	<p>20 Minute Presentation **Secure a 20 minute presentation</p>
<p>WIFI Sponsorship **Sponsor our wifi with a declared SSID and Password.</p>	<p>Lunch Sponsorship **Feed the masses, includes signage and visual recognition</p>
<p>Proxy email and promotion opportunities **Custom tweet, Proxied email, Contributor profiles, Blog interviews</p>	<p>Summit **A branded day “track” around your products and services. Present multiple breakout sessions, presentations, and/or invite only evening socials.</p>
<p><i>Have another idea? We value our partner input and want a relationship built on success!</i></p>	

Pricing

All sponsorships are customizable, please contact organizers@postgresconf.org for more information.

Diamond	SOLD OUT!
Platinum	30,000.00 USD
**Summit (Diamond or Platinum Required)	10,000.00 USD
Gold	12,500.00 USD
Silver	4,000.00 USD
Bronze	1,250.00 USD
A La Carte Options	Contact us!

Attendee Deadlines

Call for Papers Open	09/12/2018
Call for Papers Close	01/11/2019
Announcement of Acceptance	01/18/2019
Registration open	TBD
Registration close	03/18/2019
Early Bird close	TBD
Training Registration open	01/18/2019
Training Registration close	03/19/2019



Sponsor Deadlines

Sponsor handbook published: January

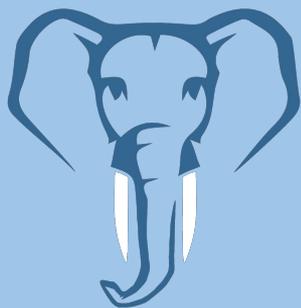
7

Logo	February 15
Breakout Ad	February 25
Blog post	January 28
Program site content	January 28
Proxy email	February 25
Social media promotions	February 25
Career Fair Table Reservation	March 4
Technical Talk	CFP End
Product Flyer for Conference Bags	March 17



Where you go to learn from the experts





People
Postgres
Data



organizers@postgresconf.org

:: Lead the industry :: Join the Community ::

:: Sponsor ::