

PostgresConf US 2018 Prospectus April 16th - 20th 2018 Jersey City, New Jersey

The largest education and advocacy
platform for PostgreSQL

PostgresConf US is a non-profit, community driven
conference series delivering the largest education
and advocacy platform to the PostgreSQL
community. Join us!



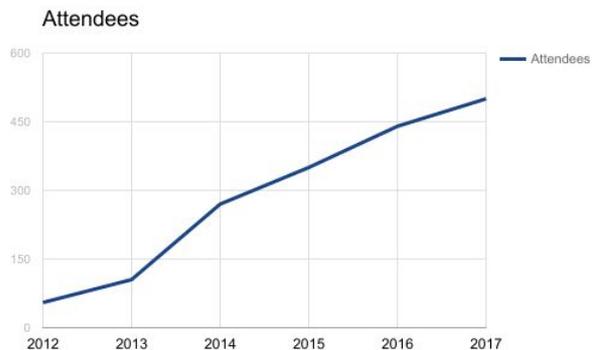
Proven Performance

Since 2012:

Over 280 people trained

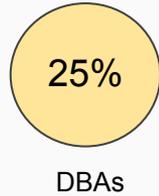
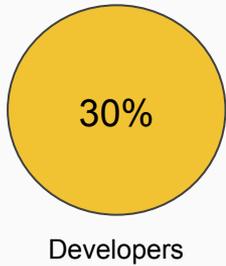
Over 1800 people educated

Thousands of leads acquired



- The largest PostgreSQL conference
- Sustained growth since 2012
- Increased presence through targeted communications and multiple events
- The best opportunity to learn, network, and increase the visibility of your brand
- 5 total days
 - 2 Days Training
 - 3 Days Breakout Sessions

National Demographics



Building more than attendance

- Building platform leaders
- Connecting with the future
- Connecting your next DBA, CTO, or Developer
- Driving innovation
- Exceptional content
- Integrating community
- Investing in the education

Proven industry support



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PostgreSQL



OpenSCG



- AirFacts
- BrainTree Payments
- CitusData
- Command Prompt, Inc.
- Covermymeds
- Credativ
- Crunchy
- Cybertec
- DataDog
- Data Egret
- Google



CYBERTEC
The PostgreSQL Database Company

- GridGain
- Goldman Sachs
- Heroku
- Jet Brains
- Timescale
- OmniTI
- Packet
- PPAS
- Rackspace
- Vivid Cortex



EDB[™]
POSTGRES

2018 National: What you need to know

2018 National quick facts:

- Expected attendance of over 700 based on past growth performance
- Expected 30 total sponsors with 20+ in exhibit hall
- Horizontal networking available through community workshops such as Python and Docker



2018 Locals: What you need to know

- Local centric events to build community
 - Year around sponsor visibility for higher tiers
 - Building momentum for National
 - Creating a network of highly educated and trained individuals for PostgreSQL
 - Exposes your brand with multiple opportunities
- Confirmed events
 - Seattle
 - Philly
 - Denver (2018)
 - Austin
 - Pending events
 - PostgresConf US NYC @ PyGotham
 - All roads lead to National:

Jersey City, April 2018



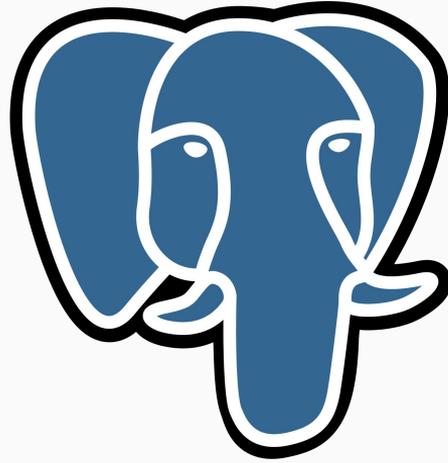
National Diamond: SOLD OUT



Unprecedented networking opportunities



National Platinum (4) (Sold out!)

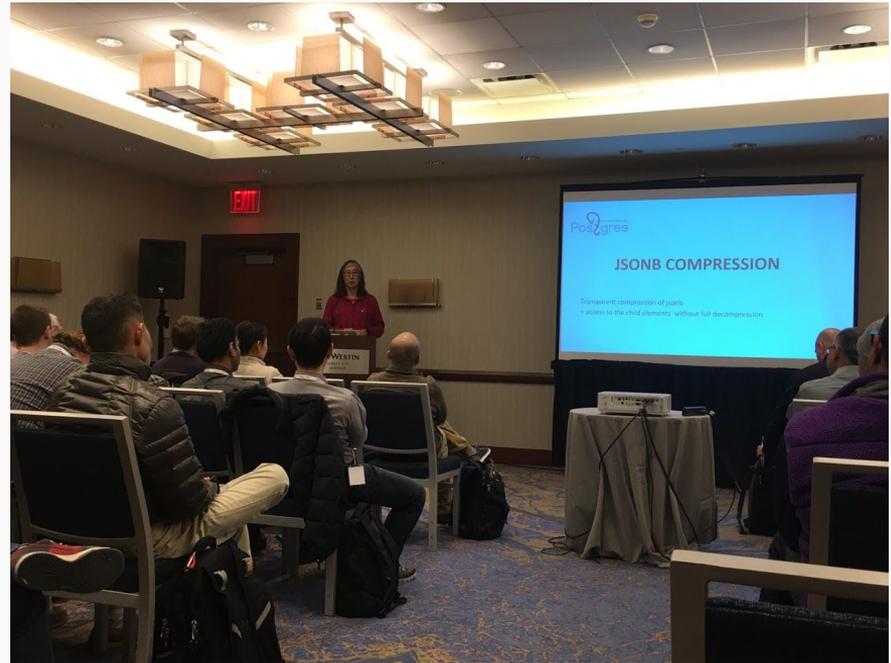


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Where you go to learn from the experts



National Gold (2 Remaining)

- Digital presence

- (1) Social media promotion
- Logo on conference website
- Consolidated blog thank you post (before conference)
- 15% discount code for clients

- At the conference

- 8x8 Booth in Exhibit Hall
- 50 minute technical breakout
- Product flyer drop
- Job Fair Table
- Break out ad
- (4) Tickets (Training not included)



10,000 USD

Intimate knowledge transfer opportunities



Silver (2 left)

- Digital presence
 - Logo on website
 - (1) Social media mention
- At the conference
 - Kiosk in exhibit hall
 - Product flyer drop
 - (2) Tickets (Trainings not included)
 - 10% discount code for clients
 - Job Fair Table

3500 USD

Bronze (unlimited)

- Digital presence
 - Logo on website
- At the conference
 - Product flyer drop
 - (1) Ticket (Trainings not included)
 - Banner recognition
 - Job Fair Table

1000 USD

- Digital presence
 - (1) Social media promotion
 - Logo on conference website
 - Consolidated blog thank you post (before conference)
 - 15% discount code for clients
- At the conference
 - 8x8 Booth in Exhibit Hall
 - 50 minute technical breakout
 - Organization flyer drop
 - Break out ad
 - (4) Tickets (Training not included)

10,000 USD

Silver

- Digital presence
 - Logo on website
 - (1) Social media mention
- At the conference
 - Kiosk in exhibit hall
 - Product flyer drop
 - (2) Tickets (Trainings not included)
 - 10% discount code for clients
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3500 USD

Bronze

- Digital presence
 - Logo on website
- At the conference
 - Product flyer drop
 - (1) Ticket (Trainings not included)
 - Job Fair Table

Complimentary

Packages and Benefits : Digital Benefits

Benefit	Diamond (2)	Platinum (4)	Gold (8)	Silver (12)	Bronze (30)
250 Word description on website	X	X			
Blog post highlighting sponsor	X	X			
Consolidated blog post, thanking sponsors	X	X	X	X	
Logo on conference website	X	X	X	X	X
Acknowledgement in all marketing emails/promotions	X	X			
Proxied emails to attendees.	2	1			
Logo on lead in to conference videos	X				
Digital presence at National and Local events	X	X			
Discount for clients and vertical marketing (does not include trainings)	25%	20%	15%	10%	0%

Packages and Benefits : At the Conference

Benefit	Diamond (2)	Platinum (4)	Gold (8)	Silver (12)	Bronze (30)
Exhibit hall placement (F) First class, (B) Business class, (P) Premium, (E) Economy, (N) None	F	B	P	E	N
Included HD monitors	2	1	0	0	N/A
Booth Size	10x20	10x12	8x8	Kiosk	N/A
20 Minute Keynote	X	X			
50 Minute Technical breakout session	X	X	X		
Explicit acknowledgement at conference launch (General Session before keynotes)	X	X			
Product Flyer drop	X	X	X	X	
Brand merchandise drop	X				
Included 6' Job Fair table	X	X	X	X	X
Included tickets (does not include trainings)	15	10	4	2	1



organizers@PostgresConf.us

:: Lead the industry :: Join the Community ::

:: Sponsor ::